

**WoHIT11 - HIMSS Interoperability Showcase Application**  
**10 – 13 May - 2011– Budapest, Hungary**  
Please fax completed application to +32 2 793 7631

Provide company/organization information as it should appear in the WoHIT'11 HIMSS Europe Interoperability Showcase promotional materials:

**I. Company/Organization Information**

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province/Other \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

URL: \_\_\_\_\_

**II. Contact Information**

List the primary contacts who should receive information regarding the promotion, administrative, financial and technical aspects of the Showcase and demonstration:

**Primary Marketing/Administrative Contact**

Name \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province/Other \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Primary Technical Contact**

Name \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province/Other \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Primary Financial Contact**

Name \_\_\_\_\_ Title: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province/Other \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### III. System Description(s)

All participants in the HIMSS Interoperability Showcase™ connected demonstration using IHE Integration Profiles must complete the following required steps.

#### 1. Pass IHE Connectathon Testing

Participation in a HIMSS Interoperability Showcase requires that each Actor / Profile pair to have successfully passed an IHE-sanctioned Connectathon within 12 months by demonstrating interoperability with designated partners in a number of test configurations. Some limited special exceptions may be made at the discretion of Sandy Vance, HIMSS, Director, Global Interoperability Showcases; any such special permission will be confirmed in writing via email sent from Sandy Vance or other approved HIMSS Interoperability Showcase staff.

#### 2. Submit IHE Connectathon success logs

Success logs for each IHE actor to be tested, using test tools provided by the Connectathon Technical Project Manager, to verify that their software supports the transactions defined by IHE must be provided to the Showcase Technical Project Manager or Showcase Staff. These data are generated during the IHE Connectathon conducted by the prospective participant using the IHE Test Simulators, Test Plan and Test Data Set. Failure to submit these data may disqualify an applicant from participating in the WoHIT11 Interoperability Showcase. There will be no refund of the Showcase participation fee to organizations thus disqualified.

#### Accepted IHE Connectathons prior to the WoHIT11 Interoperability Showcase are:

- 2011 IHE North American Connectathon held 17-21 January, 2011 in Chicago, IL
- 2011 IHE Europe Connectathon 11-15- April, 2010 in Pisa, Italy

IHE Connectathon Test Logs must be provided [interoperabilityshowcase@himss.org](mailto:interoperabilityshowcase@himss.org) at a date specified by the WoHIT11 Project Team.

#### 3. List systems interested to demonstrate:

For each system that you are interested to demonstrate at the WoHIT11 Interoperability Showcase, we ask you to provide:

- System names(s) and brief description(s)
- IHE Profile(s) and associated actor(s)
- Test venue: Identify the IHE Connectathon event at which your system(s) has been or will be tested for these Profiles / Actors

**System 1: Product/System Name:** \_\_\_\_\_

Version & Release \_\_\_\_\_

Brief description of what this product does: \_\_\_\_\_

\_\_\_\_\_

List IHE Actor and IHE Integration Profile Pair: \_\_\_\_\_

\_\_\_\_\_

Has this Profile / Pair been tested at an IHE Connectathon?

Yes       No       Will be  Uncertain

If "Yes," please indicate Connectathon location and year: \_\_\_\_\_

**System 2: Product/System Name:** \_\_\_\_\_

Version & Release \_\_\_\_\_

Brief description of what this product does: \_\_\_\_\_

\_\_\_\_\_

List IHE Actor and IHE Integration Profile Pair: \_\_\_\_\_

\_\_\_\_\_

Has this Profile / Pair been tested at an IHE Connectathon?

Yes       No       Will be  Uncertain

If "Yes," please indicate Connectathon location and year: \_\_\_\_\_

**System 3: Product/System Name:** \_\_\_\_\_

Version & Release \_\_\_\_\_

Brief description of what this product does: \_\_\_\_\_

\_\_\_\_\_

List IHE Actor and IHE Integration Profile Pair: \_\_\_\_\_

Has this Profile / Pair been tested at an IHE Connectathon?

Yes       No       Will be  Uncertain

If "Yes," please indicate Connectathon location and year: \_\_\_\_\_

Remember – each Profile/Pair must pass approved IHE testing prior to any demonstration. Limited special exceptions may be made at the discretion of the Showcase Technical Project Manager and this will be confirmed in writing.

## IV. Terms & Conditions

HIMSS agrees to support the exhibition process with necessary facilities and staff and to publicize the Interoperability Showcase demonstration, events and participants through communications and marketing the HIMSS WoHIT11 Interoperability Showcase 10-13 May in Budapest, Hungary.

In turn, participating companies are required to adhere to the following rules of participation:

### 1. Pass IHE Connectathon Testing

Participation in a HIMSS Interoperability Showcase requires that each Actor / Profile pair to have successfully passed an IHE-sanctioned Connectathon within 12 months by demonstrating interoperability with designated partners in a number of test configurations. Some limited special exceptions may be made at the discretion of Sandy Vance, HIMSS, Director, Global Interoperability Showcases; any such special permission will be confirmed in writing via email sent from Sandy Vance or other approved HIMSS Interoperability Showcase staff.

### 2. Submit IHE Connectathon success logs

Success logs for each IHE actor to be tested, using test tools provided by the Technical Project Manager, to verify that their software supports the transactions defined by IHE must be provided to the Technical Project Manager or Showcase Staff. These data are generated during the IHE Connectathon conducted by the prospective participant using the IHE Test Simulators, Test Plan and Test Data Set. Failure to submit these data may disqualify an applicant from participating in WoHIT11 Interoperability Showcase. There will be no refund of the Showcase participation fee to organizations thus disqualified.

#### Accepted IHE Connectathons prior to the WoHIT11 Interoperability Showcase are:

- 2011 IHE North American Connectathon held 17-21 January, 2011 in Chicago, IL
- 2011 IHE Europe Connectathon held 11-15 April, 2010 in Pisa, Italy

IHE Connectathon Test Logs must be provided to the WoHIT11 Project Team no later than 1 March 2011 for NA Connectathon 2011 results or 1 May 2011 for European Connectathon 2011 results.

### 3. Direction

- a. Participants will take direction from the Technical Project Manager and/or Interoperability Showcase Staff members ["Staff"] as necessary and appropriate in planning, testing and exhibition process.
- b. Participants failing, in the judgment of the Showcase Technical Project Manager and/or Staff, to promptly correct any violation of the Terms of Participation or failing to comply with directives from the Showcase Technical Project Manager and/or Staff will be excluded from further participation in the demonstration process, without any refund of application fees.
- c. Participants must successfully complete all pre-Showcase testing requirements as outlined by the Showcase Technical Project Manager and/or Staff. This includes passing an IHE-Sanctioned Connectathon with the technical software applications and the composition (IHE Actors and Integration Profiles) of each software application/system proposed to be demonstrated at the WoHIT11 Interoperability Showcase or Some limited special exceptions may be made at the discretion of Sandy Vance, HIMSS Director, Global Interoperability Showcases— any such special permission will be confirmed in writing via email from Sandy Vance or other approved Showcase staff.
- d. Participants failing, in the judgment of HIMSS, to successfully demonstrate interoperability at or following the approved IHE Connectathons and in any additional interoperability testing deemed necessary may be excluded from the WoHIT11 Interoperability Showcase. There will be no refund of the application fee to organizations thus disqualified.

#### Prior to WoHIT11 Interoperability Showcase

- Submit company/organization logo in .eps format to HIMSS by 1 February 2011.
- Ship equipment to and from the exhibition and back to their home office at their own expense.

#### Onsite at WoHIT11 Interoperability Showcase

- Showcase participants agree to follow and meet the "WoHIT11 Interoperability Showcase Onsite Set-up, Testing and Hours" as listed in the "HIMSS WoHIT11 Interoperability Showcase™ Leadership, Implementer and Organisational Participant Guidelines" document. Showcase staff reserve the right to update these dates if required.
- During the Showcase: We ask all participants to limit discussions at the WoHIT11 Interoperability Showcase to interoperability. While the demonstration cannot proceed without discussing the products, all such discussion should be focused on interoperability, the use of standards and the use of profiles. Refrain from company-specific marketing in the Showcase demonstration exhibit area. Participants may not invite clients or prospective clients to view their products at the booth, invite reporters or other press representatives to the booth for product-specific discussions.

4. Participants agree that supporting information developed for use within the Interoperability Showcase, including but not limited to specifications, test data and marketing materials are the copyrighted property of IHE and HIMSS. In the spirit of collaboration and in keeping with copyright law, no participant may lay claim to the information created for any information used in the Interoperability Showcase without written consent from IHE and HIMSS.

5. Final confirmation of participation and payment of the appropriate fees are **due by 7 March 2011**. Final confirmation of participation indicates approval to be listed as an Interoperability Showcase participant in all relevant documents and communications published for HIMSS' Interoperability Showcases™.
6. **Application, Fees and Entitlements**
  - a. Application: Prospective participants must submit a signed application for the WoHIT'11 Interoperability Showcase by **7 February 2011**. The WoHIT11 Interoperability Showcase applications must include:
    - The number of technical software applications and the composition (IHE Actors and Integration Profiles) of each software application/system to be demonstrated.
    - A non-refundable 100% payment, required at the time of application submission.
    - Names and contact information of marketing, financial, and technical representatives. These representatives will be responsible for establishing communication with all parties needing to be informed about Interoperability Showcase deadlines, events, policies and other key information.
  - a. Fees: A non-refundable 100% payment is required at the time of application submission (no later than **7 March 2011**). Any participant failing to remit 100% payment with the contract by 30 July 2010 risks exclusion from promotional materials associated with the WoHIT11 Interoperability Showcase.
  - b. Cancellation: Companies cancelling after **20 August 2010** will be charged a fee equal to 100% of the total cost of their contracted participation level.
  - a. Entitlements:
    - Exhibition and Promotional Effort: Participants that meet the **7 March 2011** payment deadline will be listed in the promotional materials produced for the WoHIT11 Interoperability Showcase. This information will be provided to attendees of at the WoHIT11 Conference and Exhibition via printed documents, signage, multimedia presentations and the Web site. Some of these materials will remain available throughout the 2010-2011 calendar years (approximately) and may be distributed at gatherings sponsored by other relevant medical professional associations.
    - Relevant details (determined by HIMSS) of each company's successful participation, including all IHE Actors and Integration profiles successfully tested will be highlighted in promotional materials.
    - All marketing materials of participating or sponsoring companies referring to IHE and/or HIMSS incorporating IHE and/or HIMSS logos require prior review and approval by HIMSS.

#### **Leadership Level: €6,000**

*Benefits include:* Supporter and Implementer level benefits [listed below] **plus** the following benefits:

- Participation in featured interoperability roundtable session
- One complimentary full access registration
- Two complimentary exhibition passes
- Showcase Theater: Leadership Level participants have a reserved 25 minute speaking spot in the WoHIT11 Interoperability Showcase Theater (SCT). The Theater is located inside of the Showcase and is a high-profile well-advertised educational opportunity.
  - Presentation focus: Presentation must focus on interoperability and discuss how a site is using IHE Profiles. All presentations must be reviewed and approved by Showcase Staff. Content that has not been reviewed and approved by Showcase Staff is not permitted in the Showcase Theater.
- Deadline: Please submit a draft of your SCT presentation for review by HIMSS staff by 14 March 2011 to [interoperabilityshowcase@himss.org](mailto:interoperabilityshowcase@himss.org) with the following information in the subject line: WoHIT2011--SCT--enter name of your company/organization
- Success Story or White paper: Participants may supply one Success Story or White Paper with content that focuses on interoperability and describes an installation that uses IHE Profiles.
- Deadline: Please submit a draft of your Success Story/White Paper for review by HIMSS staff no later than 14 March 2011 to [interoperabilityshowcase@himss.org](mailto:interoperabilityshowcase@himss.org) with the following information in the subject line: Korea Showcase2010--WP/SS--enter name of your company/organization.

#### **Implementer - International: €3,800**

*Benefits include:*

- Participation in the Interoperability Showcase Demonstration
- Two complimentary exhibition passes
- Logo to appear in many places for high visibility in "Implementer" category on Showcase marketing and educational materials
- Logo on event resource guide and on [www.interoperabilityshowcase.org](http://www.interoperabilityshowcase.org)
- Success Story or White paper: Participants may supply one Success Story or White Paper with content that focuses on interoperability and describes an installation that uses IHE Profiles.
- Deadline: Please submit a draft of your Success Story/White Paper for review by HIMSS staff no later than 14 March 2011 to [interoperabilityshowcase@himss.org](mailto:interoperabilityshowcase@himss.org) with the following information in the subject line: WoHIT11--WP/SS--enter name of your company/organization.

#### **Supporter Level: €1,700**

*Benefits include:*

- Show in "Supporter" category on Showcase marketing and educational materials
- Logo on event resource guide and on [www.interoperabilityshowcase.org](http://www.interoperabilityshowcase.org)

## IV. Specify Level of Involvement

My company/organization's involvement is specified below (check appropriate boxes):

Participation Level	Interoperability Showcase	Total=BAST + 25% VAT
Leadership	€6,000*	
Implementer	€3,800*	
Supporter	€1,700*	
Non-Profit / Agency Special Organisational*	€2,700*	

Attendance and testing of your products at an approved IHE Connectathon is required for participation in the WoHIT11 Interoperability Showcase – application to an IHE-approved Connectathon is completed via a separate application.

## Signature and Remittance

Applicants agree to abide by the Terms of Participation of this application, which are made part of this application by reference and are fully incorporated herein. The undersigned is empowered to enter into agreements on behalf of the applicant company/organization. This is not a binding agreement until signed by HIMSS.

### Agreed to:

\_\_\_\_\_  
Signature of authorized representative Date

### Accepted by:

\_\_\_\_\_  
Healthcare Information and Management Systems Society Date

Remit this application with full payment for delivery before 7 March 2011:  
Please direct wire transfers to World of Health IT:  
Pay to: J.P. Morgan AG, Frankfurt,(CHASDEFX)  
For the account of:  
JPMorgan Chase Bank, London (CHASGB2L)  
account number 6231400604  
For further credit to: HIMSS, account no. 32286301  
EUR IBAN # GB22CHAS6092432286301  
Please direct checks:  
HIMSS  
PO Box 6462  
C/O JPMorgan Chase Bank, N.A.  
Bournemouth  
BH1 9FH

### METHOD OF PAYMENT

Cheque– make payable to "HIMSS"

Credit Card  Visa  MasterCard

AMEX  Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expires

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Signature

**FAX: +32 2 793 7631, Attn: Finance**

*HIMSS regularly sends e-mails describing its products and services. By signing and returning this form, you agree to allow HIMSS to send these promotional e-mails to you. You will have the opportunity to opt out of the e-mail list if you choose.*  
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