

HIMSS10 Marketing & Technical Communication Updates-

New Communication Tools & Updates

HIMSS10 Marketing & Technical Communication Updates: To ensure consistent and easy one-stop communication and posting of new information / documents please check the HIMSS10 Interoperability Website regularly at: www.interoperabilityshowcase.org/HIMSS10.

HIMSS10 Interoperability Showcase Google Group List serves: Each participating organization must identify a primary marketing contact and a primary technical contact for each system that is expected to participate in the Showcase. If the same technical person is applicable for all registered systems please note this, however, it is preferred that an individual familiar with each unique system be provided versus a general technical management resource. Unless otherwise specified, we assume the primary contacts will be the same people identified in your HIMSS10 Online Registration Survey which your company / organization should have completed after the original Showcase contract was signed.

- **NOTE:** If your organization has not yet completed the HIMSS10 Online Registration Survey, please do so immediately online at: [<http://surveys.himss.org/checkbox/Survey.aspx?s=1f26acc5542b4573be9433f518efacc0>].

All participating organizations are responsible for staying apprised of the many Showcase details. We have found that using the Google Group List serves is easier and cuts down on the number of emails. Please bookmark the Google Group List serves below for future reference. If your organization will be unable to utilize Google Groups, please inform Showcase staff immediately at: interoperabilityshowcase@himss.org or call +1-312-915-9213.

The primary marketing contact(s) are requested to join the following Google Group List serves:

- HIMSS10 Leadership Level Contacts-
 - List serve email: himss10leadershiplevelcontacts@googlegroups.com
 - Website: <http://groups.google.com/group/himss10leadershiplevelcontacts>
- HIMSS10 Marketing Contacts-
 - List serve email: himss10marketingcontacts@googlegroups.com
 - Website: <http://groups.google.com/group/himss10marketingcontacts>
- *Optional* List serve: HIMSS Interoperability Showcase News
 - List serve email: HIMSSshowcasenews@googlegroups.com
 - Website: <http://groups.google.com/group/HIMSSshowcasenews>

The technical contact(s) are requested to join the following Google Group list serves:

- HIMSS10 Leadership Level Contacts-
 - List serve email: himss10leadershiplevelcontacts@googlegroups.com
 - Website: <http://groups.google.com/group/himss10leadershiplevelcontacts>
- HIMSS10 Technical Contacts-
 - List serve: himss10technicalcontacts@googlegroups.com
 - Website: <http://groups.google.com/group/himss10technicalcontacts>
- IHE N.A. 2010 Connectathon-
 - List serve: ihe-north-america-connectathon-2010@googlegroups.com
 - Website: <http://groups.google.com/group/ihe-north-america-connectathon-2010>

If you have additional questions, please contact the Showcase Team at: interoperabilityshowcase@himss.org.