

HIMSS10 Leadership Level Benefits, Deliverables & Deadlines- *Showcase Success Story / White Paper*

HIMSS10 Interoperability Showcase Leadership Level White Paper / Success Story: As a Leadership participant, your company may provide one white paper / success story to Showcase visitors. These are not to be sales collateral, and must focus on a case study or information regarding your company's interoperability activities. White Paper / Success Stories that have not been approved by Showcase staff will not be permitted in the Showcase. View approved examples of past Showcase Success stories in the marketing tool kit, set to be posted online in early November 2009. See more details about the Marketing Tool Kit on Page 4 of this document.

1. **White Paper Success Story DRAFT: Deadline to be received by HIMSS is December 9, 2009 by 11:59 pm CT.**
 - Please send to interoperabilityshowcase@himss.org with the subject line "Success Story Draft."
2. **HIMSS Review:** HIMSS staff to return your white papers with any questions or requested changes within two weeks upon receipt of your presentation and no later than December 30, 2009 for those received on the draft deadline.
3. **White Paper Success Story FINAL: Deadline to be received by HIMSS is January 27, 2010 by 11:59 pm CT.**
 - Please send to interoperabilityshowcase@himss.org with the subject line "White Paper Success Story Final."

Number of Handouts & Dimensions: Success story may be no larger than 8.5 x 11 inches as they must fit into a 9 x 12 inch clear acrylic holder. There is no page count limit, but handouts must be bound in some manner (e.g., stapled, bound) so that each handout fits neatly into the holders.