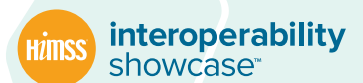


# HIMSS® | Health 2.0

## HIMSS Interoperability Showcase™

HIMSS welcomes your organisation to participate in the HIMSS Interoperability Showcase™ at the HIMSS & Health 2.0 European Conference and Exhibition in Helsinki, Finland, June 11–13, 2019.



This showcase will exhibit the impact of standards-based interoperability by demonstrating systems exchanging in real time to improve care, outcomes and experience, regardless of jurisdiction, nationality or region.

### DEMONSTRATE YOUR THOUGHT LEADERSHIP

Demonstrations, or health stories, are collaborative projects between organizations using interoperability standards to exchange information to improve the quality, value and access to care. Together, organisations develop a person-driven storyline that contextualises the value of their technology. HIMSS provides a project manager to help support the organisations, facilitate communication, and meet deadlines.

By participating in the HIMSS Interoperability Showcase at the HIMSS HIMSS & Health 2.0 European Conference and Exhibition you are not only highlighting your thought leadership but also your current work in the market to enable cooperation, interoperability, and improved health outcomes around the world.

#### Featured Success Story

- Your (1) solution will be used to present a use case alongside other industry solutions
- Display your success story or white paper in the exhibit hall
- Your shared demonstration will be captured and shared online as a part of our use case repository and shared with appropriate audiences

#### Promotion

- Your logo will be included in (1) use case
- Your logo will appear on the website and onsite program
- On-site signage and recognition
- Media coverage via HIMSS communication channels
- Distribution of (1) approved whitepaper or success story

#### Passes & Equipment

- 2 full registrations
- Turn-Key Kiosk (Monitor, Carpet, high-speed internet, electric, counter, chair)

## MINIMUM EXPECTATIONS FOR PARTICIPATING ORGANISATIONS

- You must use an interoperability standard to exchange information (such as a HL7, IHE Profile, DICOM, IEEE, Continua, etc.)
- Your solution is part of a person-centered scenario highlighting services and activities that support better outcomes through standards-based, interoperable health information technology systems, platforms, and frameworks. Services and activities must be relevant to international markets, for example:
  - Chronic Disease management
  - Diabetes care
  - Remote Patient Monitors
  - Healthy Aging
  - Health information exchange
  - Heart and stroke prevention
  - Clinical Decision Support
  - Health and Social care integration
  - Cross-Border Interoperability
- Participation on a weekly call to plan the demonstration starting **15 April, 2019**
- Attendance at set up for 1 day prior to the conference, **11 June (09:00–17:00)** and during all scheduled hours, **12 and 13 June**

**SPONSORSHIP INCLUDING PARTICIPATION IN ONE USE CASE €5,000**

Additional use case participation **€2,000**

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Interested? Get in touch!

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