



NACCHO
ANNUAL
2017

HIMSS Interoperability Showcase™ NACCHO Annual 2017

The National Association of County and City Health Officials (NACCHO) welcomes your organization to participate in the HIMSS Interoperability Showcase™ at [NACCHO Annual 2017](#).

The theme of this year's conference, *Public Health Revolution: Bridging Clinical Medicine and Population Health*, highlights the unique opportunity local public health has to convene discussions and efforts around population health, clinical medicine, and the management of systems that measure health and healthcare outcomes.

The HIMSS Interoperability Showcase at NACCHO Annual 2017 will demonstrate how health information technology systems utilize standards to support interoperability that enables healthcare providers and public health departments to send, receive, exchange, and use secured electronic health data.

Demonstrate your thought leadership

Demonstrations are collaborative projects between organizations using interoperability standards to exchange information and improve the quality and value of the care provided. Together, organizations develop a person-driven storyline that contextualizes the value of their product or solution. HIMSS provides a technical project manager to help support the organizations, facilitate communication, and meet deadlines.

By participating in the HIMSS Interoperability Showcase at NACCHO Annual 2017, you are not only demonstrating your thought leadership but the work you do in the market today to facilitate cooperation, interoperability, and improved health outcomes.

- **Featured Success Story:**
 - Your (1) solution will be used to present a use case alongside other industry solutions
 - Display your success story or whitepaper in the exhibit hall
- **Promotion:**
 - Your logo will be Included in (1) use case
 - Your logo will appear on the website, onsite program and app as available
- **Attendee List:** Lead list of conference attendees after the conference (mailing addresses only)
- **Passes:** 1 full registration, 1 exhibit hall only

Minimum Expectations of organizations participating in the HIMSS Interoperability Showcase at NACCHO Annual 2017:

- You must use an interoperability standard to exchange information (such as a HL7 Profile, IHE Profile*, DICOM, IEEE, Continua, etc.).
- Your solution is part of a person-centered scenario highlighting services and activities that public health departments and healthcare providers are able to conduct with standards-based, interoperable health information technology systems, platforms, and frameworks. Services and activities must be relevant to public health departments, for example:
 - Electronic case reporting
 - Immunization registry reporting
 - Vital record reporting
 - Health information exchange
 - Diabetes management
 - Syndromic surveillance
 - Healthy weight management
 - Specialized registry or surveillance (e.g., cancer, antimicrobial use and resistance) reporting
- Participation on a weekly call to plan the demonstration starting June.
- Attendance at set up for 1 day prior to the conference (11am-5pm) and during all scheduled hours.

Sponsorship Pricing:

\$2,000

For more information on participating, please contact jkerhin@sponsorshipboost.com